



FOR IMMEDIATE RELEASE:

EXHIBIT SALES SURPASS 75% OF EXHIBIT HALL ONE YEAR AHEAD OF 2019 EVENT

McLean, VA October 18, 2018 - The Food Processing Suppliers Association (FPSA) today announced it has surpassed a key milestone in its exhibit sales campaign for PROCESS EXPO 2019 taking place October 8-11, 2019 in Chicago's McCormick Place. At over 167,000 net square feet sold, the 2019 show floor now exceeds 75% of the final show floor.

"You can really feel the excitement building for next year's show," said Jarrod McCarroll, Chairman of the Food Processing Suppliers Association (FPSA) and President of Weber, Inc. "PROCESS EXPO boasts some of the industry's top suppliers providing innovative solutions for all major segments. There's no other show like it in the US. Exhibitors choose PROCESS EXPO because the horizontal nature of the show generates leads and new business that they just won't find in competing vertically focused events. Nowhere was this more apparent than at our last show in 2017 when PROCESS EXPO experienced its largest audience ever, showing strong representation from all major segments of the food and beverage industry. Most importantly, this resulted in an increase of 21% on the average number of leads per exhibitor over the past show. When you take that into account, you understand why exhibitors are really getting behind PROCESS EXPO 2019."

"The show is really coming together at this point, including most of the bellwether suppliers to all segments of the food and beverage industry," said David Seckman, President and CEO of FPSA. "Our attendee base comes to PROCESS EXPO because they recognize that these suppliers provide the latest and most innovative technologies in food processing and packaging and ultimately can help them be more successful in their businesses. From food safety to automation, new product development to cross pollination of technologies, food industry professionals come to PROCESS EXPO because they know that this is the event that draws the industry's expertise."

For more information on attending the show please visit www.myprocessexpo.com. For more information regarding exhibiting at PROCESS EXPO 2019 contact Brent Ausink at brent@fpsa.org or (757) 268-2021.

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The Food Processing Suppliers Association (FPSA) FPSA is a trade association serving suppliers to the global food, beverage, and pharmaceutical industries. The Association's programs and services assist

its members in marketing their products and services, and in improving their business practices. Programs and services to achieve these objectives include: PROCESS EXPO, electronic media marketing, education, research, and being the voice of its members in the public arena on issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Prepared Foods](#) and [Meat](#) sectors. For more information, visit www.fpsa.org.

For further information, Contact:

Amy Riemer, Media Relations Contact
978-475-4441 (office) or 978-502-4895 (cell)
amy@riemercommunications.com