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## GENERAL SALES OPEN FOR PROCESS EXPO 2019, THE GLOBAL FOOD EQUIPMENT AND TECHNOLOGY SHOW

Biennial Event Scheduled for October 8-11, 2019 in Chicago

**McLean, VA April 3, 2018** – The Food Processing Suppliers Association (FPSA) today announced that it is opening exhibit sales to non-members for PROCESS EXPO 2019 on Thursday April 5<sup>th</sup>. This follows a successful member round of exhibit sales that has already filled up approximately 80% of exhibit space for the 2019 show, scheduled to take place October 8-11, 2019 in Chicago's McCormick Place.

"There is a tremendous buzz about next year's show and we look forward to welcoming the industry suppliers who want to be a part of it," said Jarrod McCarroll, Chairman of FPSA and President and CEO of Weber, Inc. "Last year's show experienced tremendous growth in customer registrations, companies in attendance and their time spent on the floor due in large part to our bellwether exhibits and the innovative show floor activities we introduced in 2017. This program was wildly popular and for that reason we expect a bigger offering in 2019 that draws even more of our customers from across the entire food and beverage industry. Suppliers that sell to these customers, or hope to, should not miss out on booking space in PROCESS EXPO 2019."

"What truly sets PROCESS EXPO apart from other industry shows is that its horizontal focus provides opportunities for cross pollination of technologies," said David Seckman, President and CEO of FPSA. "In booth after booth, PROCESS EXPO attendees find manufacturing solutions they can apply for perhaps the first time in their segment of the industry, giving them a competitive advantage they simply can't find in vertically oriented trade shows. FPSA members know this and as such, have been staunch supporters of PROCESS EXPO. As a result, in 2019 we are moving into McCormick Place's larger South Hall to accommodate the greater number of exhibits and enhanced show floor activities."

Exhibitor options are now available for the 2019 PROCESS EXPO, including booth space and sponsorship opportunities. For booth sales, contact Grace Cular Yee, Vice President, Sales at 703.663.1220 or <a href="mailto:gyee@fpsa.org">gyee@fpsa.org</a>, The 2019 PROCESS EXPO is scheduled for October 8-11, 2019 at the McCormick Place Convention Center in Chicago, IL. For additional information, visit <a href="mailto:www.myprocessexpo.com">www.myprocessexpo.com</a>.

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The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the <u>Bakery</u>, <u>Beverage</u>, <u>Dairy</u>, <u>Prepared Foods</u> and <u>Meat</u> sectors.