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AUGMENTED REALITY MAKES ITS DEBUT AT PROCESS EXPO 2019

McLean, VA January 29, 2019 - The Food Processing Suppliers Association (FPSA) today announced the creation of the Augmented Reality Showcase as one of the new show floor activities making its debut at this year's PROCESS EXPO taking place October 8-11, 2019 at Chicago's McCormick Place. The AR Showcase will provide attendees with innovative new ways to experience processing and packaging equipment with augmented reality holograms and training demonstrations.

Organized by Harvin AR, the PROCESS EXPO AR Showcase will feature demonstrations by participating PROCESS EXPO exhibitors that will highlight features holographically of equipment and/or guide interested attendees through augmented reality training simulations.

"This is definitely going to be one of the highlights of this year's show," said Jarrod McCarroll, Chairman of the Food Processing Suppliers Association (FPSA) and President of Weber, Inc. "Whether it be empowering maintenance personnel on the plant floor or engineers envisioning processing floor adaptations from the actual plant floor, this technology has the potential to revolutionize how suppliers work with food processors. Thanks to these demonstrations at PROCESS EXPO, attendees will get first-hand experience on this technology that they may soon be seeing in their plants in the future."

"The Augmented Reality Showcase is one of the many innovative show floor activities that attendees will find at this year's PROCESS EXPO," said David Seckman, President & CEO of the Food Processing Suppliers Association (FPSA). "Between the Showcase, our live production lines and demonstrations, our certification courses, PROCESS EXPO University, and many more networking opportunities, we have filled the week with meaningful activities that address issues within the food processing industry and create new opportunities to identify manufacturing solutions. Of course, this is in addition to exhibits of over 500 companies providing manufacturing solutions in processing and packaging across all segments of the food and beverage industry which is the true draw for food industry professionals across the globe."

The Augmented Reality Showcase will be open to all attendees of PROCESS EXPO 2019. For more information on attending the show please visit www.myprocessexpo.com. Any exhibitors interested in participating in the AR Showcase should contact Don Harvey Jr. at donharveyjr@harvinar.com or (615) 440-0543. For more information regarding exhibiting at PROCESS EXPO 2019 contact Brent Ausink at brent@fpsa.org or (757) 268-2021.

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The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these

objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Pet Food](#), [Prepared Foods](#) and [Meat](#) sectors.