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FOOD PROCESSING SUPPLIERS ASSOCIATION AND MESSE FRANKFURT LOOK AHEAD TO SUCCESSFUL EXHIBITIONS IN 2019

McLean, VA January 24, 2019 – The Food Processing Suppliers Association (FPSA) and Messe Frankfurt today announced the renewal of their strategic marketing alliance formed in 2016 in support of each organization’s trade show exhibition which are both leaders in the food processing sector. Both organizations will host their flagship exhibitions in 2019 with high expectations for successful events.

First on the calendar will be IFFA, taking place from May 4-9, 2019 in Frankfurt, Germany. With over 60,000 trade visitors from 143 countries, IFFA is No. 1 for the worldwide meat industry and a must-attend event for both meat processors, retail and butchers. Furthermore, it represents an exceptional lead generation opportunity for equipment manufacturers and other suppliers to the meat industry.

This will be followed in the fall by FPSA’s PROCESS EXPO taking place October 8-11, 2019 in Chicago’s McCormick Place. Covering all major vertical segments of the vibrant food and beverage industry, PROCESS EXPO is the largest exhibition in North America dedicated strictly to food processing.

Wolfgang Marzin, President and CEO of Messe Frankfurt says: “I am delighted about the continuation of the marketing cooperation with FPSA, which we began on the occasion of IFFA 2016. The USA is an incredibly important market for the meat-processing industry and ranks among the top exhibitor and visitor nations at IFFA. As in the past, the coming IFFA is set to be a highlight for the sector. Over 1,000 exhibitors from around 50 countries have signed up to present the entire meat-processing spectrum – from manufacturing to high-tech. PROCESS EXPO and IFFA in the same year offer representatives of the food-processing industry a host of fantastic business opportunities.”

“With these two events and the undeniable expertise that can be found on their shows floors, 2019 represents an excellent opportunity for food industry professionals around the globe,” said Jarrod McCarroll, Chairman of the Food Processing Suppliers Association (FPSA) and President of Weber, Inc. “PROCESS EXPO hosts top decision makers from all industry segments in search of manufacturing solutions that will give them a competitive advantage. They know that at PROCESS EXPO they will see innovative technologies that are in use in other markets which might have applications in theirs for the first time. This cross pollination truly sets PROCESS EXPO apart from other shows in the Western Hemisphere.”

More information about attending or exhibiting at IFFA can be found at www.iffa.com and for IFFA press photos at www.iffa-press.com. Registration for PROCESS EXPO is now open. For more information on attending the show or to register please visit www.myprocessexpo.com. For more information

regarding exhibiting at PROCESS EXPO 2019 contact Brent Ausink at brent@fpsa.org or (757) 268-2021.

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[The Food Processing Suppliers Association \(FPSA\)](#) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Prepared Foods](#) and [Meat](#) sectors.