



## FPSA Press Release

Media Contact:  
Andy Drennan  
Senior Vice President  
703-663-1201  
adrennan@fpsa.org

For Immediate Release  
February 27, 2019

### **NUERNBERGMESSE JOINS PROCESS EXPO 2019**

**McLean, VA** - The Food Processing Suppliers Association (FPSA) today announced it has finalized an agreement with NuernbergMesse to build and promote a Beverage Zone at this year's PROCESS EXPO, the leading global food and beverage equipment and technology trade show, taking place October 8-11 at Chicago's McCormick Place. As a part of this agreement, NuernbergMesse will market booth space in this zone to suppliers to the beverage industry and promote PROCESS EXPO attendance to this vital segment of the industry.

"Our relationship with NuernbergMesse goes back several years and we're excited about their return and what they can bring to PROCESS EXPO," said Jarrod McCarroll, Chairman of the Food Processing Suppliers Association (FPSA) and President of Weber, Inc. "PROCESS EXPO's strength is in the fact that it provides manufacturing solutions across the horizontal spectrum of the food and beverage industry. Having NuernbergMesse's Beverage Zone, along with our other international partners, further strengthens this, providing even more value for the attendee."

"NuernbergMesse is happy to have a continued partnership with the Food Processing Suppliers Association. We value what this partnership brings to the food and beverage industry and the global significance PROCESS EXPO has as an industry-leading event," said Bill Ingwersen, Managing Director of NuernbergMesse North America.

The Beverage Zone will be an integral part of the PROCESS EXPO trade show, incorporating manufacturing solutions, exhibits, education and expertise for beverage manufacturers alongside the myriad solutions for food industry professionals. PROCESS EXPO attendees will have full access to all Beverage Zone exhibits throughout the show.

For more information on attending the show, or to register for PROCESS EXPO, please visit [www.myprocessexpo.com](http://www.myprocessexpo.com). For more information regarding exhibiting at PROCESS EXPO 2019 contact Brent Ausink at [brent@fpsa.org](mailto:brent@fpsa.org) or (757) 268-2021. For information regarding exhibiting in the Beverage Zone, contact Pinar van der Vegt at [pinar@nmna.us](mailto:pinar@nmna.us) or (770) 618-5837

###

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support member's success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocacy of critical industry issues such as food safety, sanitary design of equipment, and global trade.

FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the [Bakery](#), [Beverage](#), [Dairy](#), [Pet Food](#), [Prepared Foods](#) and [Meat](#) sectors.

NürnbergMesse is one of the 15 largest exhibition companies in the world. Its portfolio covers around 120 national and international trade fairs, exhibitions and congresses at the Nuremberg location and throughout the world. Every year, about 35,000 exhibitors and up to 1.5 million visitors participate in the own, partner and guest events staged by the NürnbergMesse Group, which is present with subsidiary companies in China, North America, Brazil, Italy and India.