

PRESS RELEASE

October 26, 2021

PROCESS EXPO 2021 Opens Doors One Week From Today

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The four-day show will feature three fully functional production lines; the Innovation Showcase; and an educational program covering the most relevant industry topics

CHICAGO, IL – October 26, 2021 – PROCESS EXPO, the largest tradeshow dedicated to the food and beverage processing industry, will open on November 2, 2021 bringing back the in-person tradeshow experience and offering an excellent opportunity for attendees to build strong business networks and acquire knowledge and meaningful insights. This first post-pandemic edition will be held in Chicago, from November 2-5, 2022, at McCormick Place.

Designed to promote a fully immersive experience, PROCESS EXPO will feature a vast hall of exhibitors showcasing the latest in machines, products, technology and services from all food and beverage processing and packaging industry segments, including bakery, beverage, cheese and dairy, meat, poultry and seafood, pet food, prepared food, cannabis edibles, and confectionery, and others. Explore the floorplan and full exhibitor list <a href="https://example.com/here-new-machine-new-m

Event Highlights

Production Lines | In a show feature completely unique to PROCESS EXPO, attendees will have the opportunity to experience processing technology in action. The 2021 edition will highlight the meat, prepared foods and bakery sectors, and will feature lines producing meatballs, plant-based chicken nuggets, and gluten-free dinner rolls. All three lines will showcase the entire production process, from creation to final packaging.

Innovations Showcase | This biennial competition highlights the top technological innovations in processing and packaging for all industry segments. Winners will be announced during the official show press

conference, and a "People's Choice Award" will be given on the third day of the show.

Women's Alliance Breakfast | Returning to PROCESS EXPO 2021, the Women's Breakfast celebrates all women who have made a difference in the industry, highlighting those who positively impacted on women's careers and gender balance in the food and beverage business. This year's featured speaker is Christie Lagally, Founder and CEO of Rebellyous Foods.

The Breakfast will also feature the FPSA Women's Alliance Network Red Circle Honors. These awards acknowledge women in the food and beverage industry and one FPSA member company in the categories of Rising Star, Innovation and Inspiration, Career Excellence, and Achievement in Developing and Promoting Women.

Defeat Hunger | PROCESS EXPO will once again promote the Defeat Hunger campaign during its 2021 edition. Visitors and exhibitors can help fight hunger in the Greater Chicago Area by donating online, sending a check directly to the Greater Chicago Food Depository (campaign beneficiary), or including their contribution with their booth shipment to the show. Defeat Hunger is part of FPSA's Giving Back initiative.

Food For Thought | Throughout the four days, Food for Thought and The Food Safety Summit sponsored by BNP Media will highlight innovation, sustainability, safety, and technological advancements moving the industry forward. Discussed by field experts and curated speakers from leading companies, this program is designed to provide visitors with a new industry perspective that will help take their business to the next level.

PE University | The PROCESS EXPO University program highlights all essential industry topics such as automation and alternative methods of production, and food processing and packaging topics specific to each of the major industry segments. Visitors will have the opportunity to improve their knowledge to drive growth and efficiency to their business, get insights regarding new strategies to navigate current challenges, and tap into the minds of global leaders.

For more information on special features and for full education schedules, visit www.myprocessexpo.com or download the mobile app now!

Exhibitor Highlights

At PROCESS EXPO, you get the whole package — everything you need for your business. The show floor will house over 250 exhibitors throughout the four days, covering all aspects of the food and beverage processing and packaging industry. See the latest products demonstrated live from the following companies:

In booth #6066, **CHL Systems** will house two demonstrations occurring simultaneously: Their *Raw Product Delta Pick and Place Robotic Cell* demonstrates iRVision (3DV) imaging used to locate and reorient chicken breasts on a continuous infeed conveyor. Also running will be their *6 Axis Palletizing and Depalletizing Robotic Cell*, which demonstrates continuous palletizing operation in a small footprint, at up to 14 cycles per minute.

Middleby Food Processing will show their equipment for high performance bacon slicing and alignment for packaging in booth #2031. The demonstration will feature the *Danfotech ShapetecTM 4-Directional Servo Flex Press*, a *Thurne High Performance Slicing System*, and a *Pacproinc®*, *Packaging Progressions* portion of the line, all of which improve consistency, efficiency, and safety throughout the process.

Stop by booth #10051 to see **OMEGA Engineering**'s innovative *HANI (High Accuracy, Non-Invasive) Clamp Temperature Sensor* will be demonstrated once daily throughout the four days of PROCESS EXPO. The *HANI* is just as accurate as immersion temperature sensors, but requires no contact with the process media – eliminating the risk of contamination or sensor drift due to build-up.

To see scheduled demonstration times and to explore the rest of the amazing exhibitors with the latest equipment and technology on display, <u>download</u> the official PROCESS EXPO mobile app!

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Press information

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Background information on Food Processing Suppliers Association

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the <u>Bakery, Beverage, Dairy, Pet Food, Prepared Foods and Meat sectors</u>.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com * preliminary figures 2019.

Messe Frankfurt Inc. is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Festival of Motoring USA and PROCESS EXPO. For more information, please visit our website at www.us.messefrankfurt.com.

Messe Frankfurt international trade fairs for the food industry

Messe Frankfurt organizes trade fairs relating to food processing all over the world. They are grouped under the heading of 'Food Technology'. Currently, five events belong to this portfolio. In addition to IFFA, Leading International Trade Fair for the Meat Industry in Frankfurt am Main, and Tecno Fidta, International Food Technology, Additives and Ingredients Trade Fair in Argentina they are Meat Pro Asia in Thailand, Modern Bakery Moscow, International Trade Fair for Bakery and Confectionery and

Salon du Chocolat, Moscow.

Further information about the events of Messe Frankfurt in the field of food processing at: www.food-technologies.messefrankfurt.com.