

Press release

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Date and Hall Change Announced for PROCESS EXPO

Kim Porter
Messe Frankfurt
770 984 8016 ext. 2435
Kim.Porter@USA.MesseFrankfurt.com
www.messefrankfurt.com
www.myprocessexpo.com

PROCESS EXPO returns to the South Hall of McCormick Place for the 2021 edition

The nation's largest trade show showcasing all aspects of the food and beverage processing and packaging industry has announced new dates and halls for the 2021 event. Originally slated for October 12 – 15 in Lakeside Center, Levels 1 and 2, of the McCormick Place Convention Center, PROCESS EXPO will now be moving this edition to the South Hall of McCormick Place, November 2nd – 5th.

"McCormick's South Hall has always been the preferred location for Process Expo as it is much larger than the other halls and its modern facilities better highlight our exhibits and popular show floor activities. We have hosted numerous shows in this hall and the change in dates only helps move us closer to the original date pattern of the show," stated Matt Malott, Chairman of the Board the Food Processing Suppliers Association (FPSA) and President/CEO of Multivac, Inc..

When presented with the option to shift the event to the South Hall, organizers saw this as an opportunity to provide a safer environment for business networking. In addition, the spacious South Hall allows for the show to be held in a single location, in comparison to Lakeside Center which was split over two levels, with the lower level presenting notable operational challenges.

"Listening to our customers and remaining diligent in following safety protocols, solidified the decision in ensuring the future success of the show and service to the food and beverage processing and packaging community. We are committed to creating a platform elevating product discovery, the latest technology and advancements and we are confident that this move will provide a more engaging atmosphere for attendees and exhibitors" stated Kristy Meade, Group Show Director, Messe Frankfurt, Inc.

The 2021 edition of Process Expo is preparing to be one of the first face-to-face events in this industry following the pandemic, bringing together thousands of food and beverage processors, packaging professionals, equipment manufacturers, industry leaders, and academia.

Gather additional information on general show details, registration and other networking opportunities via the website at www.myProcessExpo.com

Press contact:

Kim Porter

Tel: 678 732 2435

Email: kim.porter@usa.messefrankfurt.com

Press information

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Background information on Food Processing Suppliers Association

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the <u>Bakery, Beverage, Dairy, Pet Food, Prepared Foods and Meat sectors</u>.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com * preliminary figures 2019.

Messe Frankfurt Inc. is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Festival of Motoring USA and PROCESS EXPO. For more information, please visit our website at www.us.messefrankfurt.com.

Messe Frankfurt international trade fairs for the food industry

Messe Frankfurt organizes trade fairs relating to food processing all over the world. They are grouped under the heading of 'Food Technology'. Currently, five events belong to this portfolio. In addition to IFFA, Leading International Trade Fair for the Meat Industry in Frankfurt am Main, and Tecno Fidta, International Food Technology, Additives and Ingredients Trade Fair in Argentina they are Meat Pro Asia in Thailand, Modern Bakery Moscow, International Trade Fair for Bakery and Confectionery and Salon du Chocolat, Moscow.

Further information about the events of Messe Frankfurt in the field of food processing at: www.food-technologies.messefrankfurt.com.