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# Visitor Registration for the 2021 edition of PROCESS EXPO opens

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Safe and secure registration measures introduced

Key show floor elements and an impressive educational lineup highlighted

PROCESS EXPO, the largest tradeshow dedicated to the food and beverage processing industry, announced registration for its 2021 edition is now open. Returning to face-to-face, the experiential event will be held November 2 - 5, in the South Hall of the McCormick Place Convention Center in Chicago, Illinois.

"Like most, we are eager to resume business face-to-face and we are thrilled that PROCESS EXPO will be one of the first in our industry slated to get back to in-person events. Our commitment to doing this as safely as possible remains our priority and this begins with registration. As we continue to navigate these times, this November, we welcome all participants the opportunity to connect and network", noted Kristy Meade, Group Show Director, Messe Frankfurt Inc.

A seamless registration process online will extend over to the onsite systems as well, with minimal interaction, spaced-out counters and contactless equipment. In addition, PROCESS EXPO will be following the health and safety mandates of the federal and local government, along with regulations from the McCormick Place Convention Center.

The safety measures support successful business interactions and networking. Opening the November tradeshow to new advancements, technology and innovation, attendees will have an opportunity to reconnect in-person with leading manufacturers and suppliers from around the world.

The show floor promises expanded product discovery opportunities, trend analysis, interactive experiences and special features. Only found at PROCESS EXPO, one of these opportunities includes the fully functional production lines, introducing a birds-eye view of how to incorporate the latest solutions into current plant operations. In addition, attendees can participate in a variety of networking events on and off the floor, including the Women's Breakfast, the Food for Thought sessions and PE University.

"We are excited to return with an updated, highly informative seminar program, PE University, led by thought-provoking industry experts and renowned presenters discussing today's most relevant topics," stated, Andy Drennan, SVP, Membership/Business Development/Special Projects, Food Processing Suppliers Association. "Their reputation and expertise in specific areas will make this comprehensive program enlightening as it is informative."

Both PE University and the Food for Thought sessions will focus on placing information and insight into the hands of industry professionals to help move their businesses forward. Engaging presentations addressing safety, post-pandemic processes, cannabis trends, robotics, alternative meat, adapting to new business models and other dynamic topics designed to engage and inform will be available across all days of the event.

PROCESS EXPO brings together thousands of qualified buyers, food and beverage processors and packaging professionals, including C-level industry executives, engineers, technical directors, plant managers, product development managers and more. Registration for the 2021 edition is open. For more details, visit the website at <a href="https://www.myprocessexpo.com">www.myprocessexpo.com</a>.

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**Press information** 

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#### **Background information on Food Processing Suppliers Association**

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the <u>Bakery, Beverage, Dairy, Pet Food, Prepared Foods and Meat sectors</u>.

### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com \* preliminary figures 2019.

Messe Frankfurt Inc. is a subsidiary of Messe Frankfurt. Headquartered in Atlanta, Georgia, the company produces ten shows within the United States, Canada and Mexico. The North American portfolio includes Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Festival of Motoring USA and PROCESS EXPO. For more information, please visit our website at <a href="https://www.us.messefrankfurt.com">www.us.messefrankfurt.com</a>.

#### Messe Frankfurt international trade fairs for the food industry

Messe Frankfurt organizes trade fairs relating to food processing all over the world. They are grouped under the heading of 'Food Technology'. Currently, five events belong to this portfolio. In addition to IFFA, Leading International Trade Fair for the Meat Industry in Frankfurt am Main, and Tecno Fidta, International Food Technology, Additives and Ingredients Trade Fair in Argentina they are Meat Pro Asia in Thailand, Modern Bakery Moscow, International Trade Fair for Bakery and Confectionery and Salon du Chocolat, Moscow.

Further information about the events of Messe Frankfurt in the field of food processing at: <a href="https://www.food-technologies.messefrankfurt.com">www.food-technologies.messefrankfurt.com</a>.