

PRESS RELEASE

Process Expo Next Edition: October 23 – 25, 2023 McCormick Place Convention Center, South Hall Chicago, Illinois

Exhibit Space Sales for Process Expo 2023 Now Open

Atlanta, GA – March 1, 2022 – Starting today, Process Expo is accepting booth space applications from all interested exhibitors.

Process Expo is *the* meeting place for industry professionals seeking the latest technology, advancements and equipment for their production facilities. The event represents the pinnacle of food technology, bringing together the world's most successful food and beverage processors, packaging professionals, equipment manufacturers, and leaders in the field of industry research and academia.

All exhibitor information can be found on the Process Expo <u>website</u>. In addition to exploring the online Exhibitor Prospectus, interested companies can become an exhibitor in just three easy, steps:

- 1. Determine space needs and secure internal approvals
- 2. Review the online floorplan and select the desired booth space
- 3. Submit space application online

In addition to a booth space, exhibitors have exclusive access to further engage new customers by participating in onsite activities and special features like educational presentations & panel discussions, the Innovation Showcase, production lines, career center, sponsorships and more.

Produced by co-owners FPSA and Messe Frankfurt North America, Process Expo is dedicated to uniting all segments of the industry under one roof, where food processing experts demonstrate their machines, technologies and integrated solutions for applications across sectors.

USA, March 1, 2022

Contact: Ali Rosenberger Tel. +1 770 984 8016 x2428 <u>ali.rosenberger@usa.messefrankfurt.com</u> www.myprocessexpo.com

Page 2 Process Expo

Thank you for your coverage and support of Process Expo. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

Stay connected:

Facebook: <u>https://www.facebook.com/PROCESSEXPO</u> Twitter: <u>https://twitter.com/processexpo</u> Instagram: <u>https://www.instagram.com/processexpo/</u> LinkedIn: <u>https://www.linkedin.com/company/process-expo/</u>

###

Background information on Messe Frankfurt North America

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada and Mexico. In addition to Process Expo, the North American portfolio of events includes The Clean Show, Texworld New York City, Apparel Sourcing New York City, Home Textiles Sourcing, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, and Waste & Recycling Expo Canada.

Messe Frankfurt international trade fairs for the food industry

Messe Frankfurt organizes trade fairs relating to food processing all over the world. They are grouped under the heading of 'Food Technology'. Currently, five events belong to this portfolio. In addition to IFFA, Leading International Trade Fair for the Meat Industry in Frankfurt am Main, and Tecno Fidta, International Food Technology, Additives and Ingredients Trade Fair in Argentina they are Meat Pro Asia in Thailand, Modern Bakery Moscow, International Trade Fair for Bakery and Confectionery and Salon du Chocolat, Moscow.

For more information, please visit our website at http://www.us.messefrankfurt.com.

Background information on Food Processing Suppliers Association

The Food Processing Suppliers Association (FPSA) is a global trade association serving suppliers in the food and beverage industries. The Association's programs and services support members' success by providing assistance in marketing their products and services, overall improvement in key business practices and many opportunities to network among industry colleagues. Programs and services to achieve these objectives include PROCESS EXPO (industry leading trade show), electronic media marketing, education, market intelligence, research, and advocation of critical industry issues such as food safety, sanitary design of equipment, and global trade. FPSA members are organized in vertical industry councils which focus on specific needs and concerns that are unique to each industry sector. FPSA councils currently represent the Bakery, Beverage, Dairy, Pet Food, Prepared Foods and Meat sectors.