



October 28 - 30, 2025 • McCormick Place • Chicago, Illinois

THE START-UP PAVILION

Designed for early-stage disruptors in F&B tech, safety, and sustainability

IS THIS YOU?

Founded between 2022–2025
Aligned with EATS product categories
Never exhibited at ProcessExpo

WHAT YOU GET

10'x10' turnkey exhibit with:

Hardwall structure + carpet

Your choice:

- Round table + chairs
- Graphic counter + stool

Shelving, lighting, wastebasket

Includes delivery, setup & takedown

Prime location on the main aisle

Access to thousands of food and beverage processors, retailers, co-packers, and other industry peers

ALL FOR \$3,000

WHY EATS

EATS is North America's only event covering the full F&B supply chain—drawing processors, retailers, and co-packers actively seeking new tech and solutions. It's your chance to stand out, build credibility, and connect with real buyers.





CLICK HERE TO BOOK YOUR BOOTH

Chelsea Collins

Telephone: +1 678.369.2904 Email: Chelsea.Collins@USA.MesseFrankfurt.com