



October 28 - 30, 2025  
McCormick Place  
Chicago, Illinois

## INNOVATION AWARDS

The 2025 edition of EATS, formerly Process Expo, invites exhibiting companies to submit their most recent developments for the EATS Innovation Awards. These awards will be presented to honor exceptional performance in the fields of research, new products and technologies for the food and beverage, processing and packaging industry. The awards have been designed to magnify cutting-edge developments, promote unconventional thinking and recognize the technologies advancing our industry for the future.

An innovation must have been discovered or invented, developed, introduced, used and, last but not least, institutionalized. The Innovation Awards are presented in the following categories:

- Best New Product
- Best New Technology for Sustainability
- Best New Technology for Automation

Registration to participate in the EATS Innovation Awards can be accessed on page 2 of this document. Once the application has been completed please submit to the contact below. The winner will be determined by a jury of experts and academia who will assess the contest entries submitted. Please include support materials in your submission including spec sheets, videos, or images that will help the jury better understand the impact of your innovation. The jury's decisions will be based on a simple majority of votes cast and will be final for all participants. The jury will not provide reasons for not selecting individual entries. Winners will be notified prior to the event.

Winners will receive:

- Special onsite signage and recognition during EATS.
- Recognition on [www.theeatsshow.com](http://www.theeatsshow.com) and on the EATS social media channels.
- The right to use the EATS Innovation Award 2025 logo (word and figurative mark in a file form) in publications.
- An official award and opportunity for brief presentation during the awards ceremony.
- A dedicated press release.

**Deadline for submission is August 1, 2025 via the emailed form.**

**Samantha Nipper**  
Conference and Program Specialist

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**messe frankfurt**



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## INNOVATION AWARDS SUBMISSION FORM

1. Company Name \_\_\_\_\_

2. Booth Number \_\_\_\_\_ 3. Name of Entry/Innovation \_\_\_\_\_

4. Which category best fits your innovation? (Choose one)

- |   |  |
|---|--|
| <input type="checkbox"/> Chemical Processing Equipment        | <input type="checkbox"/> Sanitation Supplies & Equipment   |
| <input type="checkbox"/> Ingredients                          | <input type="checkbox"/> Food & Beverage Preparation       |
| <input type="checkbox"/> Processing Parts & Accessories       | <input type="checkbox"/> Mechanical Processing Equipment   |
| <input type="checkbox"/> Environmental Equipment              | <input type="checkbox"/> Software Solutions                |
| <input type="checkbox"/> Laboratory Testing & Quality Control | <input type="checkbox"/> Heat Processing Equipment         |
| <input type="checkbox"/> Safety & PPE                         | <input type="checkbox"/> Packaging Equipment & Accessories |
| <input type="checkbox"/> Facilities Management                | <input type="checkbox"/> Sterilization & Preservation      |
| <input type="checkbox"/> Material Handling & Distribution     | <input type="checkbox"/> Industry Services                 |

5. Please select which award you are applying for:

- ☐ Best New Product
- ☐ Best New Technology for Sustainability
- ☐ Best New Technology for Automation

6. Provide a summary describing the Product/Process and its innovative nature.

7. Will the innovation be present at EATS 2025? ☐ Yes ☐ No

8. Date of Release to Market (Valid from April 2024 – October 2025) \_\_\_\_\_

9. Target Customer \_\_\_\_\_

10. Contact Name & Email for followup questions \_\_\_\_\_