



equipment
automation
technology
show
for food & beverage

eàts
formerly ProcessExpo

FOR IMMEDIATE RELEASE

For further information, Contact

Stephanie Crass

Pick Heaters, Inc.

262-338-1191

scrass@pickheaters.com

www.pickheaters.com

Pick Heaters, Inc. Set to Showcase Process Liquid Heating Solutions at 2025 EATS

West Bend, WI – May 14, 2025 – Pick Heaters, Inc., a trusted leader in direct steam injection (DSI) technology for over 80 years, is pleased to announce its participation in the 2025 Equipment, Automation, and Technology Show (EATS) for the Food & Beverage industry. The event will take place October 28–30th at McCormick Place in Chicago, Illinois.

At booth #2205, Pick Heaters will feature its DSI liquid heating systems, engineered to deliver rapid, energy-efficient heating solutions for a wide range of food processing applications. From process water heating and CIP to plant sanitation, Pick systems provide instant, on-demand hot water with precise temperature control.

A highlight of the booth will be Pick's **sanitary direct steam injection jet cookers**, ideal for continuous in-line cooking of products such as soups, sauces, gravies, starches, and dairy-based items. These systems offer exceptional temperature accuracy, accelerated heat-up times, and low maintenance—all critical to maintaining product integrity and operational efficiency.

"We're excited to exhibit at EATS this year and reconnect with professionals across the food and beverage industry," said Mark Brueggemann, President of Pick Heaters. "This show offers a great opportunity to demonstrate how our DSI solutions can elevate process performance, lower energy costs, and improve overall product quality."

Pick Heaters invites all attendees to stop by booth #2205 to explore customized heating solutions and consult with technical experts. To learn more, visit www.pickheaters.com or call (262) 338-1191. For EATS registration, visit: [registration link](#).

About Pick Heaters

Based in West Bend, Wisconsin, Pick Heaters, Inc. has been delivering innovative and reliable direct steam injection heating solutions since 1945. Serving industries ranging from food and beverage to chemical and pharmaceutical, Pick is recognized for its commitment to performance, precision, and customer support.