

2025 Production Lines Timeline

June 2024	Selection of Final Product for Production Lines
July 2024	Selection criteria for Project Managers finalized, outreach to all Design Build companies begins
August 2024	General announcement for all lines, call for participants, application opens on show site Selection of PMs, development of all process flow charts
September 2024	Selection of participants begins
November 2024	Agreement forms due
December 2024	Monthly Production Line calls kick-off
February 2025	Participants submit equipment surveys
March 2025	Participants Submit CAD drawings of equipment
March 2025	Production Line payment due
April 2025	Determine product formulation, line speed and production schedule
May 2025	Press releases announcing lines and participants
May 2025	Participants begin searching for ingredient donations or purchase
June 2025	PMs submit complete lines drawings to GES
July 2025	Line participants to test sample product on their equipment if needed
July 2025	Cleaning plans for equipment and scripts due
August 2025	Hostess scripts are finalized
October 2025	Equipment to arrive at McCormick Place – Show time!
November 2025	Participants receive leads from show