

2025 Production Line Agreement

I, _____(Name)_____, representative of _____(Company)_____ do hereby agree to participate in the (Sector) Production Line and demonstrations at EATS 2025, taking place October 28-30, 2025 at McCormick Place in Chicago.

As part of this participation, it is my understanding that Show Management will organize the Production Line project which includes planning of the overall project in coordination with participating exhibitors, donors and other participants; coordinating operations and utilities with the show decorator; coordinating all scripts and preparation for the Production Line hostess; marketing of the Production Line to the EATS attendee audience; and distribution of all leads to Line participants, as well as a variety of other tasks.

As a participant, my company will be committed to the following terms:

1. The fee to participate in this Production Line is \$11,000.
2. This fee must be paid by March 15, 2025.
3. In the case that a participating company needs to withdraw from the project ahead of the event, given the complications of replacing any component with little lead time, a refund of the participation fee will be made according to the following schedule:
 - a. Up to April 15, 2025 – 50% refund of fee
 - b. Up to June 15, 2025 – 25% refund of fee
 - c. After June 15, 2025 there will be no refund
4. All participating companies in this line must be exhibitors in the EATS 2025 show.
5. All participating companies in this line must be members of FPSA – the Food Production Solutions Association.
6. All staff of participating company, including set up, sales and marketing, or any other relevant personnel, will adhere to all Production Line deadlines, including but not limited to:
 - a. Attendance during Production Line planning calls
 - b. Delivery of CAD drawings
 - c. Delivery of all relevant equipment details and scripts
 - d. Communications/coordination with neighbors on equipment connections and transfers
 - e. Testing of equipment with samples as needed by August 1, 2025
 - f. Arrival of overseas equipment in US no later than September 1, 2025
 - g. Arrival of equipment to McCormick Place per timeline
 - h. Arrival of personnel for assigned set up with proper tools
 - i. Attendance of personnel for rehearsal
7. Orientation and the design of the line will be set by June 1, 2025, after which changes will only be allowed in special circumstances and in consultation with the entire Production Line group. This includes changing of a model that other line participants are expecting to have in the line and likewise planning transfer of the final product.
8. With the understanding that any delays could have an adverse effect on other participants and labor and result in added costs to the project, I understand that if someone from my

company misses a deadline that directly causes significant expenses to the project, Show Management has the right to pass on these expenses to my company for reimbursement.

9. Consent to photography and videography of the lines during demonstrations for the purpose of attendee visibility, Line and Event promotion by Show Management.

By signing below, I commit to the above terms outlined in this agreement for the 2025 Production Lines at the Equipment, Automation and Technology Show for Food & Beverage – EATS.

Signature

Date

Name

Title