



eäts

**The Equipment,
Automation, and
Technology Show
*for Food and Beverage***

10.26 - 28.2027
McCormick Place
West Building
Chicago, Illinois

The Equipment, Automation and Technology Show for Food & Beverage

Event Date	October 26 - 28, 2027 (Tuesday - Thursday)
Location	McCormick Place, West Building Chicago, Illinois USA
Exhibitors	350+ total exhibitors expected
Visitors	Senior and General Management, Operations, Engineering, Research and Development, Production, Purchasing, Food Safety, Sales and Marketing Managers and/or Directors
Industry Sectors	Bakery, Beverage, Cannabis, Dairy, Pet, Prepared Foods, Proteins, Confectionery
Product Groups	Environmental Equipment, Facilities Management, Software Solutions, Food and Beverage Preparations, Ingredients, Mechanical Processing Equipment, Heat Processing Equipment, Chemical Processing Equipment, Sterilization & Preservation, Packaging Equipment & Accessories, Material Handling and Conveying, Processing Part & Accessories, Sanitation Supplies and Equipment, Laboratory Testing & Quality Control, Safety & PPE, Industry Services, Transportation & Distribution
Education	<ul style="list-style-type: none">• Food for Thought: Complimentary and comprehensive programming on the show floor• Production Line demonstrations• EATS Kitchen and Sector Stage presentations
Exhibit Space Fee	<ul style="list-style-type: none">• Member Rate: \$29.00/sq ft (Pre-Sale) or \$31.50/sq ft (Standard) + \$4.75/sq ft for drayage*• Non-Member Rate: \$38.00/sq ft (Pre-Sale) or \$39.50/sq ft (Standard) + \$4.75/sq ft for drayage*• Corner fee of \$350 per open corner (\$350 for corner, \$700 for peninsula, \$1,400 for island)• Mandatory Basic Media Plan Fee of \$395 / Ultimate Media Plan of \$995 <p>* Drayage is optional for booths 150 sq ft and under. This charge includes a one-time spot of equipment and display. Additional rigging will be billed to the exhibitor.</p>
Organizer	PE Events LLC 2859 Paces Ferry Rd., SE, Suite 1600 Atlanta, Georgia, 30339 USA Tel.: +1 770 984 8016 Fax: +1 770 984 8023 exhibitEATS@usa.messefrankfurt.com www.theEATSshow.com

